

2012 Weight Management DPG Symposium

Sponsorship Levels

Join us for this fun educational event!



A dynamic and diverse group, WM DPG members reach thousands of consumers each day. Members include:

- Private practice dietitians
- Specialists, working with medical teams to achieve long-term results for bariatric patients
- Pediatric dietitians helping to reverse childhood and teen obesity
- Corporate dietitians reaching the nation's workforce
- Research dietitians testing new evidence-based methods and products
- Authors of consumer and professional books
- Professors and instructors, reaching the nation's next generation of medical experts and future practitioners
- Media experts and consultants for television, magazines, blogs, and newspapers
- Technology leaders - using the internet to reach consumers
- Consulting dietitians, creating new career paths

WM DPG members use, recommend, and evaluate new foods, tools, and products. Whether a new or established company, you will find it valuable to meet and interact with our members.

A Winning Pair: Weight Management Research & Applications for Practice

March 2-4, 2012

Increase your odds of connecting with hundreds of leaders in weight management from across the country by being a sponsor of the 2012 Symposium in Las Vegas!. The 2012 Symposium will bring together the leading dietitians, researchers, scientific organizations and best of practice examples to help our members maximize their effectiveness in providing weight management services. Our symposium focuses on evidence-based practice recommendations for the prevention and treatment of overweight and obesity, research updates, and current topics of interest to practitioners and consumers. Sponsors interact with these weight management leaders and are acknowledged at the event, in our newsletter, annual report and on our popular Website.



The Weight Management (WM) Dietetic Practice Group (DPG) is a diverse network of over 5,000 registered dietitians and dietetic technicians registered who specialize or have a specific interest in the prevention and treatment of overweight and obesity. Members of WM have decision-making positions in health care, public health, academia, research, government and private practice. WM has two specialty sub-groups: bariatric surgery and pediatrics. Our members are recognized by the public as the nutrition experts in weight management and are a reliable source of health and nutrition information.

Our Mission is ***"Leading the future of comprehensive weight management in dietetics through professional excellence."*** We are dedicated to supporting the highest level of professional practice in the prevention and treatment of overweight and obesity throughout the lifecycle.

We invite organizations that share our mission to participate in our 2012 Symposium. From the Opening Night Reception in the Grand Exhibit Hall of the Green Valley Ranch Resort through a day with meals and breaks in the exhibit hall, your company will have maximum exposure and networking time with the nation's weight management leaders.

For more information, **please visit our website, www.wmdpg.org/symposium or contact the Weight Management Sponsor Relations Director listed below:**

Susan Burke March, MS, RD, LD/N, CDE

Email: sburkerd@gmail.com Home/Office: 386.439.2980 Cell: 954.478.1152

2012 WM DPG Sponsorship Level Descriptions



2011 Symposium Attendees' Quotes:

"Great conference - loved the exhibits."

"Lots of interaction with exhibitors and delicious food."

"Quality and range of speakers and topics was excellent."

"Organization and professionalism of the symposium was second to none!"



Diamond Sponsorship: \$20,000

Our Diamond Sponsorship includes your company logo printed on Symposium promotional materials, cover of program booklet, signs and tote bags. Other acknowledgments include:

- Full-page acknowledgement in Program Booklet
- Premium Exhibit Space (6-foot table, skirted)
- Four (4) complimentary full meeting registrations
- Diamond Sponsorship level clearly identified on signage in exhibit area
- Acknowledgement of support on WM 2012 Symposium dedicated webpage and URL link to sponsor website for one year after Symposium
- Acknowledgement in the WM quarterly newsletter and in the WM Annual Report
- Ten minute presentation at the Opening Session
- Invitation to our WM Member Reception at 2012 FNCE meeting
- Two tote bag inserts
- Optional: include product on the menu or provide samples to attendees

2011 WM Symposium Exhibitor Comment

"ConAgra Foods is pleased to return as a sponsor of the 2012 Weight Management Symposium. The Symposium is a dynamic mix of research, application and member interactions that makes discussions about ConAgra Foods and its brands highly insightful and rewarding." Barbara J. Ivens, MS, RD, FADA

Platinum Sponsorship: \$15,000

We offer two (2) Platinum Sponsorships: Opening Night Reception on Friday, March 2 and the Saturday, March 3 Luncheon. Both events are in the Exhibit Ballroom. Acknowledgments includes your company logo printed on event-specific materials and the following items:

- Full-page acknowledgement in Program Booklet
- Premium Exhibit Space (6-foot table, skirted)
- Three (3) complimentary full meeting registrations
- Platinum Sponsorship level clearly identified on signage in exhibit area
- Acknowledgement of support on WM 2012 Symposium dedicated webpage and URL link to sponsor Website for six (6) months after the Symposium
- Acknowledgement in the WM quarterly newsletter and in the WM Annual Report
- Five minute presentation at the symposium
- Invitation to our WM Member Reception at 2012 FNCE meeting
- Tote bag insert
- Optional: include product on the menu or provide samples to attendees

Reach the Nation's "Frontline" Experts in Weight Management!

Gold Sponsorship: \$10,000

Two (2) Gold Sponsorship Breakfasts are available for Saturday, March 3 and Sunday, March 4 which will be in the Exhibit Ballroom. Acknowledgments include:

- Half-page acknowledgement in Program Booklet
- Premium Exhibit Space (6-foot table, skirted)
- Three (3) complimentary full meeting registrations
- Gold Sponsorship level clearly identified on signage in exhibit area
- Acknowledgement of support on WM 2012 Symposium dedicated webpage and URL link to sponsor Website for six (6) months after the Symposium
- Acknowledgement in the WM quarterly newsletter and in the WM Annual Report
- At Symposium, five minute presentation
- Invitation to our WM Member Reception at 2012 FNCE meeting
- Tote bag insert
- Optional: include product on the menu or provide samples to attendees



Silver Sponsorship: \$5,000

Four (4) Silver Sponsorship Meeting Breaks are available: Friday afternoon, March 2; Saturday morning, and afternoon March 3 and Sunday morning, March 4. This is a great opportunity to showcase a beverage or food product to all attendees. Acknowledgments include:

- Quarter-page acknowledgement in Program Booklet
- Premium Exhibit Space (6-foot table, skirted)
- Two (2) complimentary full meeting registrations
- Silver Sponsorship level clearly identified on signage in exhibit area
- Acknowledgement of support on WM 2012 Symposium dedicated webpage and URL link to sponsor Website for three (3) months after the Symposium
- Acknowledgement in the WM quarterly newsletter and in the WM Annual Report
- Invitation to our WM Member Reception at 2012 FNCE meeting
- Tote bag insert
- Optional: include product on the menu or provide samples to attendees



Bronze Sponsorship: \$3,000

Our members are active! Two (2) Bronze Fitness Classes are available each morning: Saturday, March 3 and Sunday, March 4. Acknowledgments include:

- Listing in the Program Booklet
- Premium Exhibit Space (6-foot table, skirted)
- Two (2) complimentary full meeting registrations
- Bronze Sponsorship level clearly identified on signage in exhibit area
- Acknowledgement of support on WM 2012 Symposium dedicated webpage and URL link to sponsor website for three (3) months after the Symposium
- Acknowledgement in the WM quarterly newsletter and in the WM Annual Report
- Invitation to our WM Member Reception at 2012 FNCE meeting
- Optional: include product on the menu or provide samples to attendees



2012 Weight Management DPG Symposium Sponsorship Levels

Commit by December 1, 2011 and receive a Priority Exhibit location!

For meeting questions, contact:

Diane Heller, MMSc, RD
WM DPG 2012 Symposium Chair
Email: dwheller@mindspring.com
Phone: (770) 289-1915

For sponsorship questions, contact:

Susan Burke March, MS, RD
WM DPG Sponsor Relations Director
Email: sburkerd@gmail.com
Phone: (386) 439-2980
Cell: (954) 478-1152

Exhibitor Sponsorship: \$1,500

We are excited to welcome new and former exhibitors from previous Symposia. Maximize your time with attendees: we have 4-1/2 hours of unopposed time for our members to learn about your products. Acknowledgments include:

- Listing in the Program Booklet
- Premium Exhibit Space (6-foot table, skirted)
- Two (2) complimentary full meeting registrations
- Acknowledgement of support on WM Symposium Sponsor web page, in the newsletter and in the Annual Report
- Sponsorship signage in exhibit area
- Invitation to our WM Member Reception at 2012 FNCE meeting

For the latest news on the 2012 Weight Management Symposium, visit our website:

www.wmdp.org/symposium

Hotel Accommodations & Information



Green Valley Ranch Resort & Spa
2300 Paseo Verde Parkway
Henderson, Nevada 89052

Entering the tranquil lobby of Green Valley Ranch Resort transports you to an oasis where luxury is the norm in hotel accommodations in Las Vegas. The Mediterranean designed hotel offers style, comfort and an unrivaled level of personal service in Las Vegas lodging. Green Valley Ranch Resort & Spa will treat you to an experience that is truly close to the Las Vegas action, but a world apart. Green Valley Ranch Resort & Spa offers complimentary round trip shuttle service from McCarran Airport and the Las Vegas Strip!

The special hotel room rate is only \$110 per night and includes complimentary wireless internet service, daily newspaper and coffee makers in every room.

To receive this reduced WM Symposium rate, make your reservations by Friday, February 10, 2012.

For Reservations Call: (866) 782-9487
Reference: 2012 Weight Management Symposium